



PAULA VARSALONA
WEB CATALOGUE



RED CARPET COLLECTION • WINTER 2023

BEST SELLERS

www.PaulaVarsalona.com

STYLE #9494



DESCRIPTION

SIZE: SAMPLE

COLOR/FABRIC:

AS SHOWN



PAULA VARSALONA

FOR PRICING PLEASE REQUEST A
PRIVATE CONSULTATION

STYLE #1191



DESCRIPTION
BLACK LAVENDER
SHEER BROCADE



PAULA VARSALONA



STYLE #1280



DESCRIPTION

FABRIC SHOWN IS
DISCONTINUED

INQUIRE ABOUT A
PRIVATE CONSULT
FOR CUSTOM
FABRIC OPTIONS



PAULA VARSALONA

STYLE #1297

DRESS ONLY



DESCRIPTION

TAUPE SILK & WOOL

OLIVE/MAUVE

FLORAL EMBROIDERY



PAULA VARSALONA

#1297T (TRAIN AND STRAP)



STYLE #1387



DESCRIPTION

BLACK SOLID (POLY)
MIKADO & BLACK/
SILVER METALLIC
ALENCON LACE WITH
CRYSTAL STONES



PAULA VARSALONA



STYLE #1480



DESCRIPTION

BLACK WITH FUCHSIA
ACCENTS, SILK DUPIONI



PAULA VARSALONA



STYLE #I48I



DESCRIPTION

BLACK STRETCH ODESZA
WITH MOTIFS* OF BLACK
AND GOLD EMBROIDERY
WITH SEQUINS

*CURRENTLY IN LIMITED
SUPPLY



PAULA VARSALONA



STYLE #1484



DESCRIPTION

SILK & WOOL
PASTEL LACE
WITH STONES



PAULA VARSALONA



STYLE #1486



DESCRIPTION

BUTTERFLY
PRINT MAKKADO



PAULA VARSALONA



STYLE #1487

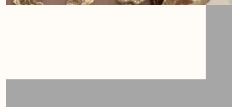
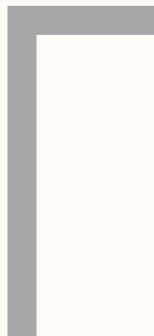


DESCRIPTION
ROSE GOLD SEQUIN
EMBROIDERY AND
TAUPE SILK
DUPIONI



PAULA VARSALONA

STYLE #1489



DESCRIPTION

TAUPE STRETCH ODESSA
& EGGPLANT/OLIVE,
EMBROIDERED MOTIFS
WITH STONES



PAULA VARSALONA

STYLE #1490



DESCRIPTION

BRONZE/ROSE
GOLD EMBROIDERY
OVER APRICOT
SILK DUPIONI



PAULA VARSALONA



STYLE #1491



DESCRIPTION

BLACK
EMBROIDERY
AND BLACK
SILK DUPIONI



PAULA VARSALONA



STYLE #1492



DESCRIPTION

BLACK LAVENDER
SHEER BROCADE
OVER BLACK SATIN
WITH STONES



PAULA VARSALONA



STYLE #1493



DESCRIPTION

BLACK FAUX
MAKKADO & WHITE
LACE W. JET
STONES



PAULA VARSALONA



STYLE #1494



DESCRIPTION

SHORT, STRAPLESS, GREY, SILK
TAFFETA DRESS WITH RUFFLE DOWN
SIDE OF SKIRT WITH CRYSTAL (LEAF
PATTERN) BEADING WHERE RUFFLE
CONNECTS TO THE SKIRT
(INCLUDES SHAWL)



PAULA VARSALONA



STYLE #1495



DESCRIPTION
2 PIECES
STRETCH ODESSA
AND CUT OUT LACE



PAULA VARSALONA

TOP & BOTTOM

MAY BE PURCHASED AS SEPARATES



STYLE #1496



DESCRIPTION

SIZE 10
SAGE GREEN, SILK & WOOL
EGGPLANT/OLIVE,
EMBROIDERY
W/RHINESTONES



PAULA VARSALONA



STYLE #1498



DESCRIPTION

CUSTOM SIZE
MARINE BLUE SILK
DUPIONI WITH BLACK
CRACKED ICE NET



PAULA VARSALONA



STYLE #1499



DESCRIPTION

SIZE 12

BLACK STRETCH ODESSA
AND BLACK/SILVER
METALLIC NET OVER
BLACK SATIN



PAULA VARSALONA



STYLE #1580



DESCRIPTION

SIZE 10

"ANKLE LENGTH"

COLOR/FABRIC:
NAVY, STRETCH ODESSA
& BLACK "CRACKED ICE
TEARDROP" NET
(NO SHAWL)



PAULA VARSALONA

FOR PRICING PLEASE REQUEST
A PRIVATE CONSULTATION

STYLE #1581



DESCRIPTION

(INCLUDES A SHAWL)

SIZE: 12

COLOR/FABRIC:
MARINE BLUE,
SILK DUPIONI & NAVY,
"PETALS & SEQUINS"
EMBROIDERED NET



PAULA VARSALONA

FOR PRICING PLEASE REQUEST A
PRIVATE CONSULTATION

STYLE #1295



DESCRIPTION

SIZE: 12

COLOR/FABRIC:

SILKEN WOOL

V-NECK



PAULA VARSALONA

FOR PRICING PLEASE REQUEST A
PRIVATE CONSULTATION

STYLE #1380



DESCRIPTION

SIZE: SAMPLE

COLOR/FABRIC:

GOLD



PAULA VARSALONA

FOR PRICING PLEASE REQUEST A
PRIVATE CONSULTATION

STYLE #1583



PAULA VARSALONA

FOR PRICING PLEASE REQUEST A
PRIVATE CONSULTATION

DESCRIPTION

SIZE: 14

COLOR/FABRIC:

NO SHAWL

SILVER,
CRACKED ICE NET
& PLATINUM,
SILK DUPIONI

STYLE #1585



DESCRIPTION

SIZE: 12

COLOR/FABRIC:

NO SHAWL

OUR EXCLUSIVE

POPPY PRINT

MAKKADO

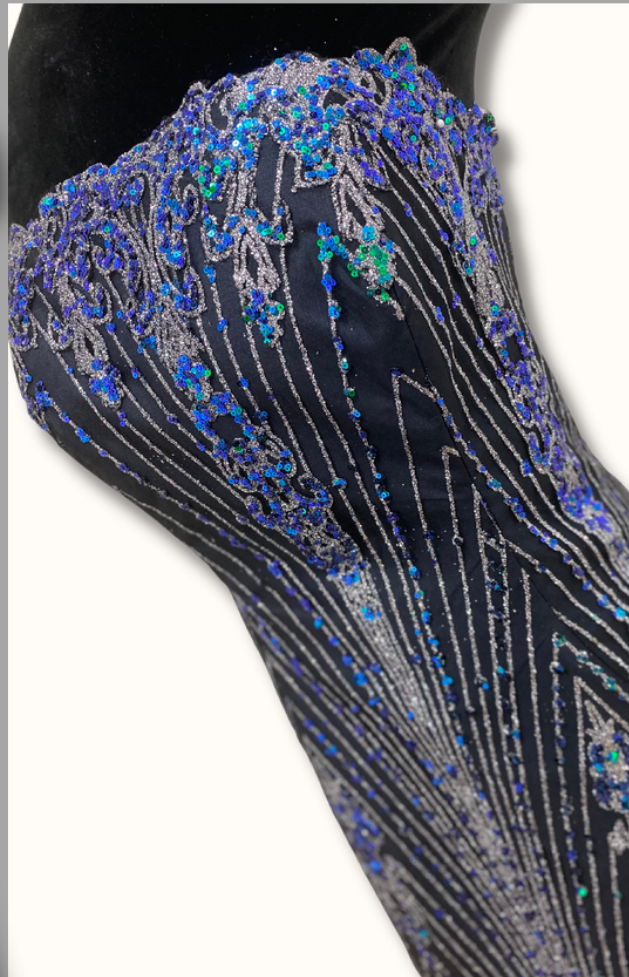
LINED IN WHITE SATIN



PAULA VARSALONA

FOR PRICING PLEASE REQUEST A
PRIVATE CONSULTATION

STYLE #1586



DESCRIPTION

SIZE: 12

COLOR/FABRIC:

NO SHAWL

SILVER, BLUE & GREEN
EMBROIDERY OVER
MIDNIGHT NAVY,
SILK DUPIONI



PAULA VARSALONA

FOR PRICING PLEASE REQUEST A
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STYLE #1587



DESCRIPTION

SIZE: 10

COLOR/FABRIC:

NO SHAWL

NAVY SEQUIN

EMBROIDERED NET

OVER PLATINUM &

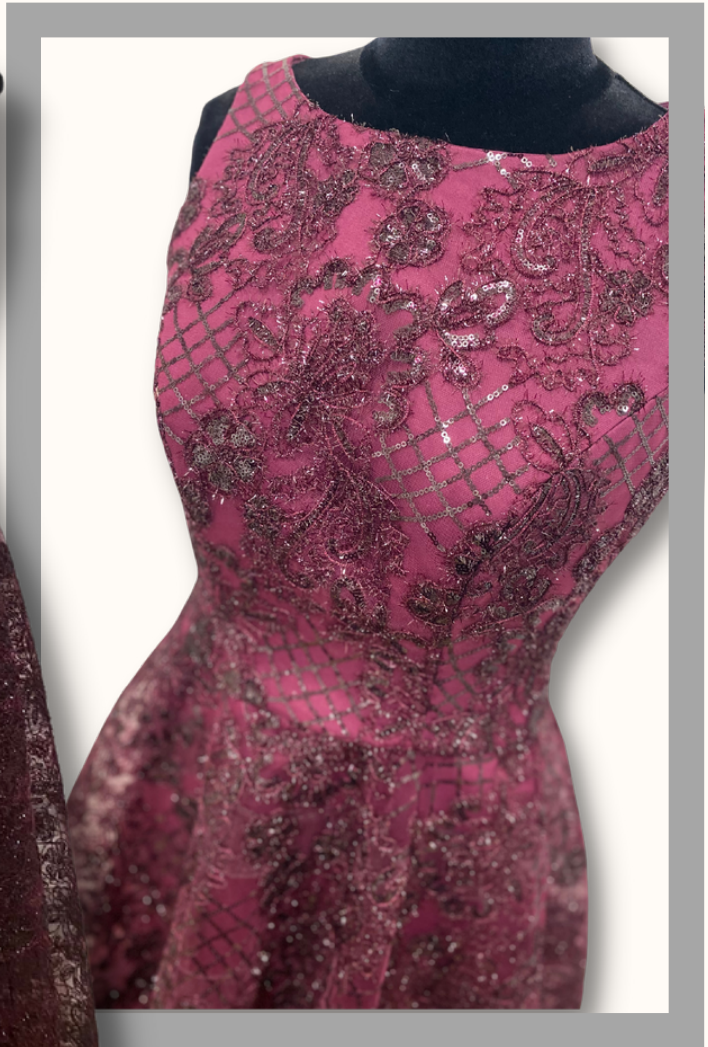
MIDNIGHT NAVY SILK DUPIONI



PAULA VARSALONA

FOR PRICING PLEASE REQUEST A
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STYLE #1588



DESCRIPTION

SIZE: 8

COLOR/FABRIC:

NO SHAWL

WINE SEQUIN

EMBROIDERED NETI



PAULA VARSALONA

FOR PRICING PLEASE REQUEST A
PRIVATE CONSULTATION

STYLE #1589



DESCRIPTION

SIZE 14

INCLUDES A SHAWL

GREY FAUX MAKKADO
& BEADED MOTIF



PAULA VARSALONA

FOR PRICING PLEASE REQUEST A
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CUSTOM DESIGNS

WHAT IS A CUSTOM DESIGN?

PAULA VARSALONA IS A CUSTOM, AMERICAN, MADE TO ORDER COUTURIER IN BRIDAL AND SPECIAL OCCASION DESIGNER GOWNS. PAULA HAS A PASSION FOR DESIGNING AND THE REPUTATION TO PROVE IT. CHECK OUT OUR 5 STAR REVIEWS!!

WHEN VISITING THE PAULA VARSALONA NYC ATELIER FLAGSHIP LOCATION, YOU CAN EXPECT TO CREATE A ONE OF A KIND, MADE TO ORDER DESIGNER GOWN. DURING YOUR INITIAL CONSULTATION, WE WILL LOOK AT YOUR INSPIRATIONAL IDEAS, PHOTOS AND FABRICS TO CREATE A LOOK THAT COMPLEMENTS YOUR BODY AND STYLE. PAULA WILL WORK WITH EACH CLIENT TO DESIGN A DRESS THAT HIGHLIGHTS THE BEAUTY OF THEIR BODY.L.

IN OUR NYC ATELIER EACH CLIENT IS OFFERED THE HIGHEST LEVEL OF CUSTOMER SERVICE, INCLUDING NO LIMITATIONS TO FABRIC, COLOR, AND EMBELLISHMENT CHOICES, FINE FABRICS AND OUR FAMOUS MADE IN AMERICA COUTURE QUALITY CRAFTSMANSHIP.

WHERE DO I BEGIN?

WE ASK THAT YOU COME IN FOR A NO OBLIGATION DESIGNER CONSULTATION. YOU CAN SCHEDULE AN APPOINTMENT AT YOUR OWN CONVENIENCE BY [CLICKING HERE](#). DURING THIS APPOINTMENT WE WILL DISCUSS YOUR INSPIRATION AND BUDGET AS WE SEARCH FOR THE STYLE THAT BEST COMPLIMENTS YOUR BODY.

HOW MUCH DOES A CUSTOM GOWN COST?

PAULA VARSALONA IS AMERICAN MADE, EVERY GOWN IS MADE IN OUR NYC DESIGN HOUSE AND FULLY CUSTOMIZABLE TO SUIT YOUR VISION!

A NEW CUSTOM GOWN & FITTING AT PAULA VARSALONA NYC INCLUDES

- PROFESSIONAL MEASUREMENTS TAKEN AT INITIAL APPOINTMENT AND IF NEEDED WE WILL SKETCH ANY CHANGES/OPTIONS DISCUSSED DURING YOUR CONSULTATION
 - CUSTOM PATTERN
 - MUSLIN/SLIP FITTING
 - FINAL FIT AND PRESS

ON YOUR FINAL FITTING YOU WILL LEAVE OUR STUDIO WITH A CUSTOM, READY TO WEAR GOWN MADE TO YOUR SPECIFICATIONS.

SINCE CUSTOM DESIGNED GOWNS ARE TRULY UNIQUE AND ARE MADE RIGHT IN OUR NYC DESIGN HOUSE BY TRAINED PROFESSIONALS PRICES CAN VARY GREATLY. PRICING DEPENDS ON SEVERAL FACTORS LIKE STYLE, LABOR INTENSIVE DESIGNS, FABRIC CHOICES, AND DRESS EMBELLISHMENTS. WE ASK THAT YOU SHARE YOUR DESIRED BUDGET WITH US.

CONTACT US!

212-221-5600

ASKPAULA@PAULAVARSALONA.COM